

MD. MORSHEDUL ALAM

ACMA (ICMAB), MBA (DU), 8+ Years of Experience

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PROFESSIONAL OVERVIEW

A seasoned professional with over 8 years of experience in accounts and finance across FMCG, Non-Profit, Power Generation, and Service sectors. Specializes in financial reporting, budgeting, costing, variance analysis, taxation, cash flow management, and business performance evaluation. Skilled in leveraging analytics, Excel, Power BI, and ERP systems to address business challenges and improve decision-making. Holds CMA and MBA, with advanced expertise in Excel, Power BI, and financial reporting, combined with strong business acumen and technical proficiency.

- Financial Analysis & Reporting
- Proficiency in IAS & IFRS
- Costing & Budgeting
- Business Performance Analysis
- Analytical Reports & Power BI
- Feasibility Analysis
- Internal Audit
- Fund Management
- Business Planning
- Decision making
- Performance Evaluation
- Adaptability & Negotiation

WORK EXPERIENCE

DEPUTY MANAGER, FINANCE & ACCOUNTS | BANGLA TRAC LIMITED (BANGLACAT) | MAR 2022 – PRESENT

Reporting Boss: Chief Financial Officer (CFO)

- Prepared 800 crore revenue budget along with OPEX & CAPEX budgets
- Ensure accounting entries are posted at the end of each month and check GLs to identify any unusual entry
- Allocate costs to divisions, prepare month end budget variance report and P&L, identify reasons for variance and circulate to all divisions
- Prepare management accounts and reconcile with budget variance report
- Monitor Parts & Lube Oil pricing fortnightly and prepare GP analysis report to track the performance of each products' groups
- Prepare feasibility analysis and quote price for each CAT engine & machines for rental purposes
- Calculate duties & taxes and prepare pre-landed costs for import products and compare variances with actual landed costs
- Provide cross-functional financial guidance, aligning non-financial teams with objectives and enhancing decision-making
- Developed several BI reports using Power BI to measure the performance of credit, sales, service, spot invoicing and products' GP

SR. EXECUTIVE, ACCOUNTS | GEMCON GROUP (MEENA SWEETS & MEENA BAZAR) | JUN 2021 – FEB 2022

Reporting Boss: Chief Operating Officer (COO), Meena Bazar & Meena Sweets

- Developed a financial model for a 100-crore project to support business expansion efforts and secure funding for the project through loans
- Conducted analysis of financial indicators such as GP, EBITDA, NP, ROI, Inventory & Receivable Days
- Performed product costing and prepared budget
- Performed analysis of production metrics, including yield, wastage, capacity utilization, material consumption, labor productivity & variance
- Managed fixed assets, overseeing activities such as tracking, valuation, depreciation calculation, and conducting audits to ensure asset existence
- Oversaw inventory management tasks such as validating requisitions, conducting inventory audits, assessing inventory value & verifying GRN
- Checked & verified CS and performed 3-Way matching before payments

ASSISTANT DIRECTOR, FINANCE & INTERNAL CONTROL | BANGLADESH UNIVERSITY | JAN 2020 – MAY 2021

Reporting Boss: Deputy Director (Finance & Audit) & Treasurer

- Drafted a 15-crore budget for the year 2021
- Managed the COVID 19 situation within budget frame (10 crore)
- Checked & verified all payments including salary & suppliers' bills and provided recommendations on weekly payments based on fund position
- Ensured proper deduction of TDS & VDS and timely submission of reports to NBR to maintain compliance issues
- Prepared year-end financial statements and liaised with external auditors for the year 2018-19

ACCOUNTS SPECIALIST | GWEEBARRA BAKERY INDUSTRY LTD. (COOPER's) | Jun 2016 – Dec 2019

Reporting Boss: Financial Controller

- Managed funds of 4-6 crores approx. per month
- Analyzed daily sales data & prepared dashboard on sales performance
- Prepared financial reports on monthly basis to report on bottom line, overheads, cash position, and KPIs
- Managed and oversaw cash flow planning, ensuring optimal treasury operations
- Prepared and submitted 4.3 (price declaration)
- Deducted TDS & VDS from suppliers' bills and provide TR-6 & Mushak 6.3 challans to suppliers
- Performed feasibility analysis for nine (9) upcoming outlets
- Prepared budgets worth 6-10 crores approx. on quarterly basis and analyzed variances with actual expenses
- Designed Activity Based Costing system for all products
- Helped financial controller to increase monthly turnover by 9% by identifying low margin products and reshaping product mixes in terms of location of outlets
- Led a project to set prices for bread items that secured an agreement with Dan Cake, generating 6 crore revenue per annum.

PROFESSIONAL QUALIFICATION

- Associate Cost and Management Accountant – ACMA (ICMAB) | Membership No. A-1837
- CA (ICAB) Professional Level Candidate

EDUCATIONAL QUALIFICATIONS

MBA in International Business | University of Dhaka | 2017 | CGPA 3.60 out of 4.00

BBA in Accounting | East West University | 2014 | CGPA 3.32 out of 4.00

HSC (Business Studies) | Notre Dame College | 2008 | GPA 4.60 out of 5.00

SSC (Business Studies) | Ideal School and College | 2006 | GPA 5.00 out of 5.00

OTHER QUALIFICATIONS, TRAININGS & WORKSHOPS

- Post Graduate Diploma (PGD) in Customs, VAT and Income Tax Management (PGDCVIT) | DCCI Business Institute | 6 Months Course | June 2024
- Certificate Course on Supply Chain Management | ICMAB | 36 Hours | July 2024
- Mastering Pharma Costing Complying BCAS and Cost Audit | Workshop at ICMAB | Oct 2024
- Excel Skills for Business, Coursera (Verified Course), October 2020
- A to Z Income Tax Training, BD Tax Care (BTC), 24 Hours, August 2020
- Training on VAT & SD Act – 2020, VAT School, 36 Hours, July 2020
- Pricing Strategy – Coursera (Verified Course) - 2 Months, 2017

TECHNICAL SKILLS

MS Office Suits | Advanced Excel | Power Query | Power Pivot | Power BI | Tally | Infor ERP

LANGUAGES

Bangla: Native

English: Working Proficiency

PERSONAL ACHIEVEMENTS & ENGAGEMENTS

- Operate YouTube channel under the name of Analyst Skill, having 10k+ subscribers and post videos relating to IFRS, Tax, VAT, Excel, Power BI and other professional issues for Finance & Accounts professionals.
- Conducted several trainings titled “Excel for Reporting” at ICMAB for both members and students.
- Trained more than 1,000 participants from diverse industries in different topics including Costing, Budgeting, Financial Reporting, TDS, VDS, Withholding Tax Return, Excel, and Power BI.
- Physically conducted training on Excel for employees of Rangs Motors Ltd., Bangla Trac Ltd. and Gweebarra Bakery Industry Ltd.
- Interview is featured in ICMAB’s Members’ Journal.
- First and only student at ICMAB who passed the paper P1 (Performance Operation) on June 2016 and only student who passed paper F2 (Financial Management) on June 2017 session.
- Received Govt. scholarship based on SSC result.

REFERENCES

MD. Gulam Kibria ACA

Manager, Financial Integrity, Reporting & Portfolio Management, Finance Division, Eastern Bank PLC
Ex-Manager, Audit & Assurance
ACNABIN Chartered Accountants
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